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Dear (prospective member):

What will happen to us when we're at our most vulnerable? When we're sick, injured and scared, where can we turn to for the care that we need?

Coronado resident *[name omitted]* discovered a reassuring answer to these questions when he was struck suddenly with a stroke at 59 years old:

"I came through Sharp Coronado Hospital's Emergency Room and spent five days in the ICU. The nurses there took marvelous care of me. Whenever I needed anything the response time was almost instantaneous."

Ready access to emergency care is one of the most important benefits of having Sharp Coronado Hospital in the community. And besides offering immediate treatment, the hospital also provides a warm and compassionate place for its patients to heal.

As *[name omitted]* learned, a caring environment offers peace of mind as well as healing:

"Being hospitalized can be a frightening experience, but the whole time I was there I was always comfortable and I never felt concerned."

We are so fortunate to have high-quality care available when we're suddenly faced with a serious health crisis. But like many good things, it can be taken for granted, and that's a mistake we can't afford to make.

To be sure that Coronado's health care stays easily accessible and that its quality remains high, we need to work together. That's why I'm asking you to join me as a member of Coronado Hospital Foundation. As a Foundation member, you help to ensure that the hospital is ready with top-quality care whenever you need it, whether for a sudden health crisis, routine surgery, or long-term treatment.

As *[name omitted]* discovered, there's no substitute for great medical treatment. But please don't wait until you're ill to appreciate how important the hospital is to you. Fill out the enclosed form for the membership level you prefer -- \$1,000, \$500, \$250, on down to our \$25 Individual membership -- and join the Foundation in helping to promote exceptional health care for this community.

As a member, you receive a vote for the Foundation Board of Directors and a voice in

the future of Coronado's health services. Most important, you will help to make sure that our local hospital has the staff and the resources that it needs, in case you suddenly need *them*.

With all of us working together, we can keep Coronado's health care the very finest. Please be sure to send in your check today.

Best wishes for the holidays,

[name omitted]

Membership Chairman

*P.S. Just a reminder that **all donations** to Coronado Hospital Foundation stay within the community to benefit Coronado's health services!*