



PACES

Parenting Coaching, Education and Support

Winter/Spring 2008 Parenting Education Programs

Between January and June 2008, Parenting Resource Associates will offer a variety of parenting education and support programs throughout Greater Boston. Our programs are responsive to the demand for high-quality, professional services that address a wide range of parent needs and challenges. Sessions are open to all parents for a nominal fee.

PACES will present five group programs at several locations in the MetroWest suburbs. Included will be a high visibility *Experts and Authors* series as well as multi-session educational support groups. We anticipate that between 250 - 500 parents will participate.

Our comprehensive program marketing plan includes:

- Monthly email marketing to Parenting Resource Associates contacts (5,000+)
- Promotion with collaborating organizations (potential to reach more than 100,000 households)
- Monthly calendar listings in print and electronic media
- Submission of feature articles to local and regional publications
- Posting on Parenting Resource Associates and partner organization websites

Sponsorship Opportunities

Sponsorship of the Winter/Spring PACES program is a unique opportunity to support quality parent education and reach thousands of households throughout Greater Boston.

Presenting Sponsor - \$5,000 (1)

- Program promotional and program materials will read as follows:

Parenting Resource Associates
PACES – *Parenting Coaching Education and Support*
Presented by YOUR NAME

- Company logo/web link on all print and electronic materials
- Recognition and signage at all programs
- Corporate logo and link on Parenting Resource Associates homepage

Program Co-Sponsor - \$1,000 (5)

- Company logo/web link on all print and electronic materials for specific program
- Recognition and signage at specific program
- Link on Parenting Resource Associates website

For more information contact:

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