

# CAPE CORAL MAYORS SCHOLARSHIP FUND

## 2012 Sponsorship Application



Dear Prospective / Continuing Sponsor,

For thirty years the Cape Coral Mayors Scholarship Fund has supported the residents of Cape Coral by raising the funds and awarding college scholarships to the youth of this city. Since the Board of Directors (which manages the fund) is made up entirely of volunteers, all funds raised go towards these scholarships and the continuous growth of the fund. Each year since the inception of the fund, all Cape Coral Mayors, regardless of political-standing, have supported this worthy cause, yet they have no part in the administration of the fund.

Be part of our 30<sup>th</sup> Year "30 for 30" Celebration by stepping up and supporting the future of our city by serving as a Scholarship Sponsor, Donor, or advertiser in the annual program distributed at the awards ceremony. There are several ways to help increase the fund and they are described in detail in this packet.

As a supporter and Sponsor of this fund, you not only strengthen a good cause, you strengthen your image or that of your business as a community partner, thereby enhancing your presence in the Cape Coral community. Rest assured your tax-deductible donation will be well-spent. If you, your employees, friends or relatives prefer to donate time rather than money, we are also in need of volunteers for various tasks. We also have committee members available to speak to your organization about our mission.

Thank you for your interest in the growth of the Cape Coral Mayors Scholarship Fund. Since we are a not-for-profit organization completely operated by community volunteers, we truly appreciate the support of community-minded partners like you. We remain committed to the future growth of Cape Coral by supporting its strongest asset--- its youth.

Sincerely,

Karen Baker  
President  
Cape Coral Mayors Scholarship Fund, Inc.



# CAPE CORAL MAYORS SCHOLARSHIP FUND, INC.

## HISTORY & FACT SHEET 2012

### BRIEF HISTORY

In September of 1982, a meeting was called for the express purpose of forming a non-partisan, non-political, non-profit organization to raise funds to provide scholarships for deserving students who resided in Cape Coral. Attending this meeting was former Mayor Price, Detective Roger Butler, John Crawford, John Thinnes, Jim White, and Lee Blyer. As a result, Articles of Incorporation were drawn up for the Cape Coral Mayors Youth Fund. It was patterned after the President's Council with the incumbent mayor as Honorary Chairman.

In 1996 we were incorporated, changed our name to the Cape Coral Mayors Scholarship Fund, Inc., and obtained a 501(c) (3) status. With each passing year our organization has grown. In 1983 we provided two scholarships for a total of \$500. In 2008 we were proud to be able to give twenty scholarships for a total of \$30,000. In 2011 we provided 17 Scholarships, all from funds received through our fundraisers and sponsors.

### WHAT IS THE CAPE CORAL MAYORS SCHOLARSHIP FUND, INC.?

A volunteer, non-profit, incorporated citizen's action group represented by a 15 member board of directors. All members, including board members are citizens who live and/or work in Cape Coral. The Cape Coral Mayors Scholarship Fund is not a part of Cape Coral city government. During any given year the Mayor of Cape Coral serves as the honorary chairperson.

### PURPOSE

To raise funds to give scholarships to Cape Coral students interested in furthering their education based on a combination of scholastic achievement and community involvement. Presently the focus is on graduating high school seniors residing in Cape Coral.

### HOW FUNDS ARE RAISED

- 1.) Annual Awards Banquet participation
- 2.) Fundraisers
- 3.) Donations by corporate and private benefactors
- 4.) Night at the Theater at the Cultural Park Theater

### HOW MUCH IN SCHOLARSHIP MONIES ARE AWARDED ANNUALLY?

Each year our goal is to award as many \$1,500 scholarships as we can to students pursuing a higher education from an accredited vocational institute, accredited trade schools, a two-year or four-year college or university.

### WHO IS ELIGIBLE FOR A SCHOLARSHIP?

Any legal resident of Cape Coral interested in continuing his or her education, who is a high school senior and not related to a board member of the Cape Coral Mayors Scholarship Fund, Inc., or the Mayor of Cape Coral.

### HOW TO APPLY

Anyone interested in learning more about the scholarship program or receiving an application should contact his or her school guidance counselor, or write to: Cape Coral Mayors Scholarship Fund Inc., P.O. Box 151999, Cape Coral, FL 33915.

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# CAPE CORAL MAYORS SCHOLARSHIP FUND SPONSORSHIP OPPORTUNITIES



Sponsorship Opportunities for the Cape Coral Mayors Scholarship fund range from a \$5,000 Title Sponsorship to a \$1,500 Silver Scholarship. Every contribution is important to making this special pursuit successful and all sponsorship levels provide individual valuable benefits such as:

- ◆ Exposure to the general public and target exposure to VIP's within the community.
- ◆ Professionally managed event by a Volunteer Board consisting of 15 dedicated individuals.
- ◆ Publicity and advertising for Sponsors through various media.
- ◆ Enhanced image as a good corporate citizen and satisfaction of helping the future of our city through our youth.
- ◆ Tax-deductible donation to a not-for-profit 501 (c) (3) corporation.
- ◆ Sponsor benefit package as described on the following pages

Cape Coral Mayors Scholarship Fund, Inc.  
P.O. Box 151999  
Cape Coral, FL 33915

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## \$5,000 PLATINUM Title Sponsorship Package

Platinum Title Sponsors receive the greatest level of exposure. For instance, if ABC Company is a Platinum Title Sponsor of the Cape Coral Mayors Scholarship Fund Awards Banquet, promotional materials would read:

“Cape Coral Mayors Scholarship Fund Awards Banquet presented by ABC Company.”

The following benefits are also included:

- ◆ Mention in promotional materials and advertisements.
  - ◆ Exclusive sponsor seating with your recipient.
  - ◆ Recognition at Awards Banquet.
- ◆ Slide-show recognition in presentation at Awards Banquet, when applicable.
  - ◆ Recognition on Awards Banquet Program Cover as Title Sponsor.
- ◆ 1/2 page ad in Banquet Journal (over 3,000 printed and distributed by Breeze Newspapers).
  - ◆ \*Two tickets to the December Cocktail Reception Thursday, December 8, 2012
- ◆ Four Tickets to the Awards Banquet Wednesday, May 9, 2012, Resort at Marina Village

## \$2,500 GOLD Event Sponsorship Package

Gold Sponsors are noted as a major sponsor in printed materials and during the Awards Banquet.

The following benefits are also included:

- ◆ Mention in printed promotional materials and advertisements.
  - ◆ Exclusive sponsor seating with your recipient
  - ◆ Slide-show recognition in presentation at Awards Banquet, when applicable.
- ◆ 1/4 page ad in Banquet Program (over 3,000 printed and distributed by Breeze Newspapers).
  - ◆ Acknowledgment of Sponsorship on website ([www.capecoralmayorscholarship.com](http://www.capecoralmayorscholarship.com))
  - ◆ \*Two tickets to the December Cocktail Reception Thursday, December 8, 2012
- ◆ Two Tickets to the Awards Banquet Wednesday, May 9, 2012, Resort at Marina Village.

## \$1,500 SILVER Scholarship Sponsor Package

Silver Sponsors are noted as a major sponsor in printed materials and during the Awards Banquet.

Slide Show recognition in presentation at Awards Banquet, when applicable

- ◆ ¼ page ad in Awards Banquet Program (over 3,000 printed / distributed by The Breeze Newspapers).
  - ◆ Inclusion in all printed promotional materials
- ◆ Acknowledgment of Sponsorship on website ([www.capecoralmayorscholarship.com](http://www.capecoralmayorscholarship.com))
- ◆ Two tickets to the Awards Banquet Wednesday, May 9, 2012, Resort at Marina Village.

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## IN-KIND Sponsorship

In-Kind sponsorship consists of a donation of a product or service instead of a direct financial contribution. For example, a restaurant may provide food or a printer printed materials etc., in exchange for being recognized as a sponsor. There are numerous possibilities. The “market value” of the contribution must meet, or exceed the specified amount listed in the sponsorship levels described previously in order to qualify for sponsorship status. There can also be a combination of monetary and in-kind contributions.

## SUPPORTERS OF THE FUND Sponsorship

There are many small businesses, entrepreneurships and individuals who would like to make contributions other than those set up for larger companies. The Committee made the motion to name them the “Supporters of the Fund” Sponsors.

### \$100 Patron

- ◆ Knowing that you have helped make a difference in a young person’s life.
- ◆ Your name/business listed as a Patron in the Awards Banquet program.
- ◆ Name or Company Name listed in Awards Banquet Program (over 3,000 printed and distributed by The Breeze Newspapers)

*Every contribution level is important to making this event a success and helping the Cape Coral Mayors Scholarship Fund, Inc.*

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Some of our major contributors have been:

\*\*Cape Coral Ladies of the Elks  
German American Social Club  
Balfour Beatty Construction  
Kevin Burns & Associates  
Cape Coral Elks #2596  
Cape Coral Daily Breeze  
BJM Consulting, Inc.  
Wonderland Realty  
Michelle & Stan Sikora  
Fine Mark Bank  
Wright Construction Group

Zemel Trust  
The Earl Tolles Family  
MWH Construction, Inc.  
Olin Hill & Associates  
Creighton Development  
Cape Coral Construction Industry Association  
Realmark Development, LLC  
Cape Coral Community Foundation  
Henderson, Franklin, Starnes & Holt  
Waste Pro  
Fucilla Kia of Cape Coral

\*\* Charter Sponsor

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## Sponsorship Agreement Form 2012

Individual or Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_ Contact Name \_\_\_\_\_

Sponsorship Level: ***Please check one box***  Platinum - \$5,000  Gold - \$2,500  
 Silver - \$1,500  Patron - \$100

(all donations welcome)

By participating in the Cape Coral Mayors Scholarship Fund Inc., your company agrees to pay the above sponsorship level dollar amount as outlined in the sponsorship package. In return, your business will receive the sponsorship package benefits specified in the particular level stated above.

***We would appreciate full payment as soon as possible or no later than March 31, 2012***

Authorized Signature \_\_\_\_\_ Date Signed \_\_\_\_\_

Authorized Name (please print) \_\_\_\_\_

Award Banquet Attendees: \_\_\_\_\_

Scholarship Presenter \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please make checks payable to: CCMSSF, Inc.

Mail To: Cape Coral Mayors Scholarship Fund, Inc.  
P.O. Box 151999  
Cape Coral, FL 33915

To ensure proper advertising exposure benefits, we must receive a camera ready copy of your company logo, or your company logo on a disk by March 15, 2012.

Questions may be directed to Dee Thompson ([dthompson@breezenewspapers.com](mailto:dthompson@breezenewspapers.com)) and the Cape Coral Breeze Newspapers (239) 574-1110

The Board of Directors and Trustees of the Committee sincerely thank you for your generous support.

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