

NORTHWOOD HIGH SCHOOL
ATHLETIC BOOSTERS
AGENDA FOR FEBRUARY 2nd, 2010 MEETING

MEETING MINUTES

I. **Call to Order** – Ron Elter called the meeting to order at 7:05 pm

II. **Approval of Minutes** – The Minutes from January were not yet available for approval.

III. **Treasurer's Report** – The Treasurer's report was presented by Sharon Scott. As of January 31st, 2010 Boosters had general funds of \$160,655.13 of which \$69,422.51 was unrestricted and \$91,232.62 restricted. Updated financials to be disseminated the following week.

IV. **Membership Report** –The Membership report was presented by Betsy King. Betsy reported that there were currently 402 Booster families.

V. **Fundraising** – 5K

Estimated income:

Sponsorship estimated at \$25,000

Registration estimated to be \$20,000

Vendors estimated to bring in \$2,500

Estimated expenses:

\$20,000 and rising, but some items are being provided in kind. \$23,000 anticipated in expenses, including \$2500 to families forward.

Upper end goal of net: \$25,000

Registration: Rob reports it is underway.

Permits: all signed off. Additional signage required by IPD

Road closure signs to be up by Feb. 6 – posted by city

Notifications: police and fire notified. They request a golf cart be made available to drive the medical team and that medical be in radio contact with security.

Sponsors: corporate sponsors include donations in kind. Zov's is feeding everyone with estimated value of \$3000 (1100 people).

Food:

Zovs

BJs – pizza and salad for volunteers after event

Juice-it-up – free smoothies to runners; charge for others, but will kickback to 5K

Brugers – 3000 bagels

Coffee Bean – 4 huge vats

Baskin-Robbins – 400 bottles of water
Trader Joes – water
Chipolte—show up with bib that weekend and get free burrito and drink
La Serena – tentative

VII. **Webmaster** – No report

VIII. **Athletic Director** – No report beyond discussion of 5K.

IX. **Team Rep Reports**- No Discussion

Meeting Adjourned- 9:15pm

In attendance: Ron Elter, Dean Toohey, Betsy King, Kristin Luchetta, Rosalyn Reasor, Mark Locklear, Craig Elliott, Rick Simmons, Rick Crowell, Diane Bucka, Kevin Burt, Michael Ruane, Deborah Sutter-Clow, Tammy Garza, Shawn, Megan Wagner